

Meeting Minutes

Transportation & Parking Services Advisory Committee Meeting

Tuesday, April 9, 2019

10:30AM – 12:00PM

Location: Facilities Services Building A, Conference Room A

Attendees:

Alan Coker

James Nardello

Rosalva Barriga

Eric Walle

Stacey Ascencio

Melissa Tessier

Fernando Flores

Attendees on Zoom: Drew Shelburne and Michelle Comer

Call to Order Time: 10:31 am

Meeting Minutes:

1. Tuesday, March 12, 2019
 - a. Motion to Approve: Eric Walle
 - b. Motion to Second: Melissa Tessier
 - c. Vote: Passed

UC Directors' Conference Update: Postponed to Tuesday, May 14, 2019

Communications Update

1. Communications Coordinator, Auxiliary Enterprises & Fiscal Innovation
 - a. [Application](#) Opened April 4, 2019
 - b. This Role will Work Exclusively with Auxiliary Enterprises to Streamline Marketing, Branding, and Notifications

Parking Permit Recommendations Summary

1. Final Approval Meeting with the Chancellor on April 11, 2019
2. Implementation Scheduled for July 1, 2019

Faculty/Staff LPR Permit Distribution Transition Update

1. LPR Registration Marketing
 - a. A-Frame Flyers
 - b. Windshield Notification Flyers

Committee Members – Roundtable:

1. Melissa Tessier –UC Merced Connect Project: The Implications of Modo Labs Communication Module’s Targeted Messaging Capabilities
2. Stacey Ascencio – The Allocation of the 2.3 Million UCOP Awarded Funds
 - a. Developing a Spending Proposal
 - b. The Funds Must Impact the Housing Resident Student Experience
3. Michelle Comer – CatTracks [Feedback Page](#) Revisions

Next Meeting:

Date: Tuesday, May 14, 2019 from 10:30AM-12:00PM

Proposed Agenda Topics:

1. UC Directors’ Conference Update
2. Parking Permit Recommendations Summary
3. Faculty/Staff LPR Permit Distribution Transition Update

Action Items: None

Meeting Adjournment Time: 11:07 am