

Meeting Minutes

Transportation & Parking Services Advisory Committee Meeting

Tuesday, December 11, 2018

10:30AM – 12:00PM

Location: Facilities Services Building A, Conference Room A

Attendees:

Karin Groth	Alan Coker	James Nardello
Jason Cope	Martin Reed	Michelle Comer
Jourjina Alkhouri	Melissa Tessier	Sean Lynch

Attendees on Zoom: Drew Shelburne

Call to Order Time: 10:35 am

Acceptance or Amendments to Tuesday, November 13, 2018 Meeting Minutes:

Amendments: None

Motion to Approve: Michelle Comer

Motion to Second: Martin Reed

Vote: Passed

Division Organizational Changes:

1. Welcome Alan Coker, Associate Vice Chancellor, Auxiliaries Enterprises and Fiscal Innovation
 - a. New Leader for UC Merced Auxiliaries
 - i. Uniting All of the Auxiliary Departments Under One Umbrella
 1. TAPS, Housing, Dining, Campus Store, and ECEC
 - ii. Helping the Auxiliaries to Become Profit Producing Units
 - b. Park & Ride Possibilities
 - i. Location
 - ii. Enforcement
 - iii. Utilization
 - c. UC & County Transit Collaboration (CatTracks & The Bus)
 - i. Working Separately with Common Hubs or Working Jointly with a United Bus Lines
 - d. Comprehensive Analytics

Multi-year Parking Rate Increase Timeline:

1. Rate Increases Postponed to July 1, 2019
2. Hiring a Dedicated Auxiliary's Communications and Marketing Staff Member
 - a. Help with Messaging and Marketing Important Updates
 - b. Faster Processing Time
 - c. Branding for Auxiliaries

3. Clear Notifications to the Campus Community and Unions
4. UC Merced Downtown Center Parking Permits
 - a. Parking Garage – 150 Marked UC Merced Spaces
 - b. License Plate Recognition Enforcement
 - c. One Rate with DDC & Campus Parking Permissions
 - d. Expected Release: July 1, 2019
5. Transition to Zoned Parking

Heritage Express:

1. Exclusively for UC Merced Housing Contracted Residents Use
2. Overcrowding of the Heritage Express Line
3. Heritage Express Card Resurrection
4. Faculty & Staff Transit Fees

Committee Members – Roundtable:

1. Karin Groth
 - a. Transit RFP Released December 11, 2018
 - b. Analytics
 - c. Electric Buses
 - d. Catcard Access and Ridership Tracking
2. Michelle Comer
 - a. What Role Does the TAPS Advisory Board Play?
 - i. Brings the Proper Represented Groups to the Table
 - ii. Undergraduate Student Representative
 - b. Student Representative Staff Member – Student Affairs
 - c. Scholars Lane Safety
 - d. Dedicated Drop-Off Locations
3. Jourjina Alkhouri
 - a. Intra-Campus Transit
 - b. Ridership Costs
4. Melissa Tessier
 - a. Communication Representative
 - b. Downtown Center Parking Permits
5. Sean Lynch
 - a. TAPS Financial Standing
 - i. 4-Million-Dollar Annual Deficit
 - ii. Increasing Revenues and Decreasing Costs
 - iii. Subsidy for CatTracks
 - iv. Carefully Selecting Services

Next Meeting:

Date: Tuesday, January 8, 2019 from 10:30AM-12:00PM

Proposed Agenda Topics

1. Financial Presentation from Financial Analyst, Sean Lynch
2. Auxiliaries Presentation from AVC, Alan Coker

Action Items

1. Email Regarding Undergraduate Representation

Meeting Adjournment Time: 11:51 pm

DIVISION OF FINANCE AND ADMINISTRATION

Dear Campus Community,

Thank you for your feedback on the [recent announcement](#) about parking permit increases. Based on your feedback we have decided to postpone the parking permit increases until July 1, 2019. This time creates opportunity for permit holders to consider which permit level is best suited for them in the new Parking Permit system.

Transportation and Parking Services (TAPS) will continue working for you during this time to positively impact your parking experience at UC Merced. Parking system changes that we are working on:

- Modernizing our parking system by moving from a permit system to a license plate recognition (LPR) system allowing more parking options.
- Moving from named lots to zone parking allowing more parking options and providing a smoother transition as the campus continues to expand and the demand for parking increases.
- Implementation of a Downtown Campus Center (DCC) parking program allowing parking at the DCC and reciprocal parking at the Lake Campus.
- Covered parking will now be available.

Many of the changes are still in review by TAPS and the [TAPS Advisory Committee](#). These details will be forthcoming in the next few months as the transition is implemented. We appreciate your patience as UC Merced improves parking opportunities with the innovative technology of LPR and other service-oriented developments.

Please submit feedback or questions to TAPS@ucmerced.edu.

Sincerely,
The Transportation and Parking Services Team