Meeting Minutes
Transportation & Parking Services Advisory Committee Meeting
Tuesday, April 9, 2019
10:30AM – 12:00PM
Location: Facilities Services Building A, Conference Room A

Attendees:
Alan Coker    James Nardello    Rosalva Barriga
Eric Walle    Stacey Ascencio   Melissa Tessier
Fernando Flores

Attendees on Zoom: Drew Shelburne and Michelle Comer

Call to Order Time: 10:31 am

Meeting Minutes:
1. Tuesday, March 12, 2019
   a. Motion to Approve: Eric Walle
   b. Motion to Second: Melissa Tessier
   c. Vote: Passed

UC Directors’ Conference Update: Postponed to Tuesday, May 14, 2019

Communications Update
1. Communications Coordinator, Auxiliary Enterprises & Fiscal Innovation
   a. Application Opened April 4, 2019
   b. This Role will Work Exclusively with Auxiliary Enterprises to Streamline Marketing, Branding, and Notifications

Parking Permit Recommendations Summary
1. Final Approval Meeting with the Chancellor on April 11, 2019
2. Implementation Scheduled for July 1, 2019

Faculty/Staff LPR Permit Distribution Transition Update
1. LPR Registration Marketing
   a. A-Frame Flyers
   b. Windshield Notification Flyers
Committee Members – Roundtable:
1. Melissa Tessier – UC Merced Connect Project: The Implications of Modo Labs Communication Module's Targeted Messaging Capabilities
2. Stacey Ascencio – The Allocation of the 2.3 Million UCOP Awarded Funds
   a. Developing a Spending Proposal
   b. The Funds Must Impact the Housing Resident Student Experience
3. Michelle Comer – CatTracks Feedback Page Revisions

Next Meeting:
   Date: Tuesday, May 14, 2019 from 10:30AM-12:00PM
   Proposed Agenda Topics:
   1. UC Directors’ Conference Update
   2. Parking Permit Recommendations Summary
   3. Faculty/Staff LPR Permit Distribution Transition Update
   Action Items: None

Meeting Adjournment Time: 11:07 am